AGENDA:
Cyber Essentials: The UK Government
Scheme to improve cyber security
(Dexter House, Royal Mint Court, London, 24 June 2014)

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Time			Session
09:00	**-**	**9:30**	**Registration** Tea and coffee Networking
9:30	**-**	**10:30**	**Keynote speech: Alan Calder** on the importance of HM Government's analysis of continuing attacks, which was the impetus behind the Cyber Essentials Scheme. Feedback from industry vulnerability testers has identified that a number of security controls are still not being applied. Organisations are vulnerable due to a lack of essential security controls. They continue to be at risk from threat actors on the Internet with low levels of technical capability, meaning that when the breach occurs, it will be embarrassing to admit just how easy it was for the hackers to succeed. Alan will show that companies who are good at cyber security can make this a selling point – demonstrating to their customers that they take the responsibility for safeguarding data seriously throughout the organisation. Alan is a leading authority on implementing cyber security best practice and IT governance. He is founder and executive chairman of IT Governance, the Cambridgeshire-based single-source provider of products and services for IT governance, risk management and compliance. His talk will look at Cyber Essentials as the starting point for protecting confidential data and your organisation's reputation from cyber threats. In particular, he will focus on the governance of cyber security: people, processes and technology, and why you need to manage cyber security using a standards framework.
10:30	**-**	**11:00**	**Tom Davison, Head of Information Security Practice at Symantec Corporation:** Establishing Cyber Resilience in a Shifting Online World.
11:00	**-**	**11:30**	**Networking break – Tea and coffee**
11:30	**-**	**12:30**	**Sarb Sembhi, ISACA, on Assessing Cyber Insurance Risks**: how the Cyber Essentials Scheme could become a requirement of insurers seeking evidence of good practice.

12:30	**-**	**12:45**	**Questions and answers**
12:45	**-**	**13:45**	**Buffet lunch** and networking opportunity.
13:45	**-**	**14:45**	How the Cyber Essentials Scheme is likely to work – and what to do next: **Richard Bach, Assistant Director - Cyber Security, Department for Business, Innovation and Skills (BIS),** will bring news about the UK Government Cyber Essentials Scheme. Following on from the BIS Call for Evidence on a preferred organisational standard for cyber security conducted last year, industry representatives and BIS have collaborated on the development of a scheme for basic technical protection from cyber attacks. The Scheme comprises a set of requirements for technical controls, and a draft assurance framework on which the BIS are seeking feedback. Richard will outline how the Cyber Essentials Scheme identifies the security controls that organisations must have in place within their IT system in order to have confidence that they are beginning to mitigate the risk from Internet-based threats. He will answer your questions and be available to speak to delegates over lunch.
14:45	**-**	**15:15**	**Richard Skipsey, Global Product Manager, SGS**
15:15	**-**	**15:30**	**Networking break – Tea and coffee**
15:30	**-**	**16:00**	**Tony Drewitt, Head of Consultancy, IT Governance** will discuss the cyber security challenge: which standards/methodologies do you need to adopt to be safe? Tony will look at the changing standards environment in which UK businesses find themselves. How can these standards combine to address the existing and emerging cyber security threats? Tony will also discuss the requirements of the ISO27001:2013 information security standard that was published in September 2013, and reflect on the HM Government Cyber Essentials scheme – and why its message is timely.

Tony leads a team of expert consultants that has been responsible for assisting over 150 organisations to gain ISO27001 accredited certification. He will show how Cyber Essentials derives much of its business value to organisations from the tried and trusted approach in ISO27001/ISO27002.

16:00 - 16:30	**Demonstration of Boldon James Classifier** ISO27001-compliant security software. Why use classification software? Email is the primary collaboration tool in most organisations, so it's no surprise that it's a common source of information leakage, with most data loss caused by user error. Richard Bailey, of Qinetiq-owned developer Boldon James, will demonstrate Email Classifier, a product that puts labelling at the heart of data loss prevention by giving users the option to apply relevant visual labels to Microsoft Outlook email messages and embed those labels into the email metadata.	

16:30 - 17:30   **Round table discussion**

'What are the real challenges of implementing Cyber Essentials?'

Chaired by: **Tony Drewitt** (Head of Consultancy, IT Governance)

Panel members:

- **Alan Calder,** Founder and Executive Chairman, IT Governance
- **Sarb Sembhi,** (Chair of the ISACA Government and Regulatory Advocacy Committee, and a member of the ISACA Relations Board)

From 16:00, you will also be able to attend a one-to-one advice surgery – see below.

16:00 - 17:30   **Cyber Essentials and ISO27001:2013 consultancy advice surgeries**

Confidential one-to-one advice sessions where delegates can ask the experts.

In addition to the formal talks and workshops, there will be an opportunity to meet IT Governance expert consultants on a one-to-one basis and ask questions that will help you to identify which compliance objective/regime is suitable for your organisation, and how best to support and deliver this. This advice has already helped 150+ organisations to achieve certification to ISO27001 alone.

Please book your advice surgery via the registration desk.

Cyber security product showcase 'Cyber Security Expo 2014' – the IT Governance roadshow that you need to attend

IT Governance, in association with our partners, SGS, ISACA, and the IISP (the Institute of Information Security Professionals), invites delegates to attend our cyber security exhibition, to watch and take part in live demonstrations of:

- **IT Governance: Cyber Security Risk Assessment Service** – consultants will help you to assess your current level of risk.
- **IT Governance Security Services –** qualified ethical hackers will give live demos of vulnerability scanning and penetration testing.
- **IISP (Institute of Information Security Professionals)** – members will be on hand to discuss the benefits of joining IISP.
- **ISACA**

Representatives from accredited certification body **SGS** will be on hand to discuss the process and costs involved in achieving ISO27001 certification.

17:30	**-**	**Closing remarks: Michael Shuff of IT Governance Ltd**
		Event ends

Find out more about our speakers:

Alan Calder is a leading authority on cyber security. He is an acknowledged international author on information security and IT governance issues, and is the founder and executive chairman of IT Governance Ltd, the single-source provider of products and services in the IT governance, risk management and compliance sector.

Tony Drewitt, Head of Consultancy at IT Governance Ltd, has been a business continuity management practitioner since 2001, delivering BCM systems for a wide range of organisations in the private, public and voluntary sectors. Tony is a member of the Business Continuity Institute (MBCI) and acts as the technical expert on BS25999 for a UKAS-accredited certification body.

Sarb Sembhi is chair of ISACA's Government and Regulatory Advocacy Committee, and a member of the ISACA Relations Board. Sarb is a regular speaker at information security conferences around the world, including EuroCACS, RSA Europe, InfoSec, HITB, BCS, ISACA, ISSA, ASIS, IPSec, IFSec, Gartner, Richmond Events Security Summit and Econique CxO Dialogue.

Richard Bach is Assistant Director for Cyber Security at the **Department for Business, Innovation and Skills**. From the age of eight, inspired by the Enigma story, Richard wanted to break codes or catch spies. Appropriately, his chosen career path has been spent in the UK Government's security community.

In earlier years he was a technical advisor on export controls, before moving into international relations, representing the UK's information assurance interests in the EU, the UN and the OECD.

In a similar capacity in NATO, he was one of the main architects behind NATO's Infosec Framework. For the last six years Richard has brought his expertise to bear in cyber defence, and in late 2011 he became head of planning and delivery for the UK Government's operational cyber defence posture for the London 2012 Olympics.

Richard Skipsey, Global Product Manager at SGS, has worked in information security for the past 15 years. 2002 saw Richard as the ISMS Manager at FirstNet, which became one of the first ISPs to achieve BS 7799 (now ISO27001). Since then, Richard has held various roles in risk management, and internal and external audit within financial services, telecoms and at one of the UK's largest local authorities.

Richard Joined SGS in August 2012 as an ISMS auditor and as the UK Product Manager - ISO27001, ISO22301, ISO20000 and ISO9000 TickIT.

Ethical hacker/Penetration tester: Alexandru Apostol, IT Governance Technical Services, will demonstrate penetration testing – a service that can help you evaluate computer and network security by simulating an internal or external threat by attacking a computer system or network. The process involves an active analysis of the system for any potential vulnerabilities that could result from poor or improper system configuration, both known and unknown hardware or software flaws, or operational weakness in process or technical countermeasures.

Tom Davison heads up the Information Security Practice at Symantec UK & I, a team of security specialists working to solve cyber challenges in the UK's largest organisations. Tom works closely with Symantec's Cyber Security Strategy Team, helping to map innovative security solutions to the most pressing issues faced by businesses today.

With over 15 years in the industry, Tom has a broad background, encompassing network, data, mobile and Cloud security technologies.

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